

MEDIA RELEASE

IMDEX Asia to spur innovation and integrated technologies for effective transformation

Rotorcraft Asia and Unmanned Systems Asia 2021 to be held in conjunction with IMDEX Asia 2021, from 27 to 29 July 2021

SINGAPORE, 13 October 2020 – In recognition of navies' forward-thinking and progress in leveraging technology to sharpen its effectiveness and efficiency, Experia today announced that the upcoming 13th edition of IMDEX Asia in 2021 and third edition of Rotorcraft Asia and Unmanned Systems Asia (RCA-UMSA) will be held concurrently at the Singapore Changi Exhibition Centre from 27 to 29 July 2021.

"Innovation is key to a myriad of developments across industries, and it has always been a key pillar in the events that we organise; to inspire ideas and influence decisions that move the needle in strategic issues for global, national and societal needs and progress. While COVID-19 has upended everything that we are familiar with, it has also spurred us to revisit ways to be sharper and more relevant to the industries that we support," said Mr Leck Chet Lam, Managing Director of Experia, organiser of both IMDEX Asia and RCA-UMSA.

One of the key motivations for holding both events concurrently lies in recognising the value that the naval and defence industries bring in terms of pushing applications and boundaries of unmanned systems and technologies. "As a premier platform that promotes growth for the naval industry, the strategic presence of naval and defence leadership will be instrumental in driving breakthroughs and uncovering new applications in the rotorcraft and unmanned segments that are facilitative towards Asia's progress across a multitude of industries that include naval segments," added Mr Leck.

Both events are rescheduled to 27 to 29 July 2021 to ensure robust planning and effective organisation.

For media enquiries, please contact:

Ms Christie Chong
Experia Events Pte Ltd
Email: christiechong@experiaevents.com

About IMDEX Asia

The biennial IMDEX Asia is Asia Pacific's most established international maritime defence show. A must-attend event among naval and maritime stakeholders, IMDEX Asia is recognised as an important ecosystem that sets out to facilitate strategic conversations that foster engagement, accelerate global and regional collaboration and promote growth for the naval industry. For more information on IMDEX Asia, please visit www.imdexasia.com.

About Rotorcraft Asia and Unmanned Systems Asia

Rotorcraft Asia and Unmanned Systems Asia (RCA-UMSA) presents cutting edge innovations in the industry's fastest growing markets, across a wide spectrum of commercial and defence applications across air, land and sea. Bringing together the convergences of the rotorcraft and unmanned sectors, the event fosters an exchange of knowledge and synergies to elevate mobility solutions in the booming Asia Pacific market. For more information, please visit www.rca-umsa.com.

About Experia Events Pte Ltd

Specialist in conceptualising, creating and curating trade events of strategic interest that spur industry development, Experia brings together captains of industries from all over the world to inspire ideas and influence decisions that move the needle in strategic issues for global, national and societal needs and progress. With its genesis in the Singapore Airshow, Asia's largest aerospace and defence exhibition, Experia's portfolio of events has expanded to span aerospace, defence, government and lifestyle sectors today. Experia is certified with a Data Protection Trustmark issued by the Infocomm Media Development Authority of Singapore. For more information, visit www.experiaevents.com.