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France Takes the Spotlight as “Feature Country” at Singapore Airshow 2016

One of the world’s largest aviation hubs, France, deepens its presence at Singapore Airshow 2016 to tap into the accelerated growth of Asia Pacific’s aerospace and defence industry

SINGAPORE, 15 June 2015 – Singapore Airshow 2016 will welcome France as the Feature Country in the fifth edition of the show, scheduled to take place from 16 to 21 February 2016, at the Changi Exhibition Centre.

The Feature Country series, which made its debut at the 2014 Airshow, was developed as a permanent feature to enable the companies exhibiting within the country’s pavilion to leverage on the Singapore Airshow as a strategic platform; lending support to businesses of the Feature Country and enabling them to tap into the opportunities in the Asia Pacific region and beyond.

The French Pavilion will be located at a prominent spot within the exhibition hall. Participating exhibitors will have access to a dedicated “Deminar” area – a demonstration and seminar area for research institutes and universities to showcase their latest technologies and innovations. In addition, business meetings between the French Pavilion exhibitors and VIP delegations will also be specially facilitated.

“France is extremely proud to be named Feature Country for Singapore Airshow 2016. This is an excellent complement to France’s importance on the global aviation stage. Being a Feature Country at the Singapore Airshow 2016 gives us the unique platform to bring together our latest and best aviation technologies to meet the growing appetite for innovation in the Asia Pacific aviation sector, translating into real business deals for our French companies,” said Emeric D’Arcimoles, the Paris Air Show Chairman and Chairman of the International Committee of Groupement des industries françaises aéronautiques et spatiales.

The French aerospace, defence and security industry is worth 47.9 billion Euros, and specifically, out of which 30.4 billion Euros is contributed by exports.¹ This shows that France is well-placed to leverage its Feature Country platform to bring its latest innovations to the region's top decision-makers converging at Singapore Airshow 2016.

This comes at an opportune time in the Asia Pacific aviation industry, where the commercial aerospace sector is expected to set new records for aircraft production in 2015, off the back of the accelerated replacement cycle of obsolete aircraft and growing passenger travel demand in the Asia Pacific region. Countries in the region are also increasing defence spending to equip their militaries with modern defence platforms and technologies².

Reflecting this growth is the continued acceleration of the Singapore Airshow platform, which has expanded its reach and impact with each edition. Singapore Airshow 2016 is already 80 per cent committed, with specialised spaces like the Aerospace Emerging Technologies Zone, the Training and Simulation Zone and the introduction of the Business Aviation Zone, to further spawn business development opportunities.

Leck Chet Lam, Managing Director of Experia Events, said, "France has always had a strong presence at the Singapore Airshow. The French Pavilion has always enjoyed strong support from a large cross-section of companies in the aviation sector, and there are also many other France-based companies that have a sizeable presence at the Singapore Airshow, edition after edition. These companies have always leveraged on the Singapore Airshow as a gateway to the burgeoning Asia Pacific market. With their participation as Feature Country this year, it will augment the partnership even further to generate concrete business opportunities, underscoring the importance of the Singapore Airshow for the broader regional aerospace industry."

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¹ GIFAS Press Release on French aerospace, defence and security industry 2013 results (https://www.gifas.asso.fr/sites/default/files/video/cp_28_avril_2014_en_anglais.pdf)

² 2015 Global Aerospace and Defense Industry, Deloitte Touche Tohmatsu Limited



About Singapore Airshow

Singapore Airshow is organised and managed by Experia Events and serves as a global marketplace and networking powerhouse for the world's aviation community. Singapore Airshow also features a series of high level conferences dedicated to leading players in the global aviation industry – Singapore Airshow Aviation Leadership Summit (SAALS) and the Asia Pacific Security Conference (APSEC).

For more information, visit: www.singaporeairshow.com.sg

About Experia Events Pte Ltd

Experia Events specialises in organising and managing exhibitions and conferences of strategic interest, fostering industry development and thought leadership. It has built a strong portfolio in aerospace and defence with the highly successful Singapore Airshow, Asia's largest and one of the most important aerospace and defence exhibitions in the world, and IMDEX Asia, the premier international maritime defence exhibition in Asia. Its expertise also extends to the government and lifestyle sectors, through key events such as the Singapore International Water Week and World Cities Summit.

With a proven track record underscoring its aspirations to stage events that influence, Experia Events aims to diversify its range of strategic events globally.

For more information, visit: www.experiaevents.com.

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ANNEX A

Singapore Airshow 2016 Factsheet

Date 16 to 21 February 2016

Venue Changi Exhibition Centre, Singapore

Event Profile Organised biennially by Experia Events, Singapore Airshow is Asia's largest and one of the most important aerospace and defence exhibitions in the world. The event consistently attracts more than 60 of the top 100 aerospace companies in the world and continues to be the event of choice for major players from across the aviation spectrum to forge partnerships and do business in the thriving Asia Pacific region.

Held at the purpose-built Changi Exhibition Centre, Singapore Airshow offers 40,000 sqm of indoor exhibition space and a 100,000sqm outdoor display area, against a backdrop of some 400 metres of picturesque coastline.

Exhibitions Highlights

Aerospace Emerging Technologies Zone

The Aerospace Emerging Technologies Zone is a platform for exhibitors to showcase their products and offerings in two broad categories – Aerospace Manufacturing and Aerospace IT. This is a timely initiative as companies increasingly seek innovative breakthroughs in technologies and industrial process improvements to stay ahead in this fast-changing business environment. Some examples of exhibit profiles for these two key categories are as follow:

- **Aerospace Manufacturing**
 - Additive Manufacturing
 - Design & Engineering
 - Intelligent Automation
 - Materials (Metals, Composites)
 - Remanufacturing

- **Aerospace IT**
 - Augmented Reality
 - Big Data Analytics
 - In-Flight Broadband
 - Next-Gen MRO IT
 - Real-time Flight Monitoring
 - Supply Chain Exchanges

Business Aviation Zone

Singapore Airshow 2016 will feature a larger business aviation component with the introduction of a new Business Aviation Zone at the static aircraft display area. It offers a unique opportunity for the entire spectrum of the business aviation market from aircraft manufacturers, OEMs to FBOs and parts suppliers to showcase their products and services to top business leaders, entrepreneurs, wealth creators and other purchase decision-makers who are attending the event.

Training and Simulation Zone

Located within a prominent location within the exhibition hall, the Training and Simulation Zone is expected to double in size in 2016, where exhibitors have the opportunity to not only showcase their products and offerings but also to make presentations at this forum.

Feature Country

The Feature Country series is a permanent feature at the Singapore Airshow. It lends support to businesses from the Feature Country to springboard into the Asia Pacific region and beyond. Companies from the Feature Country will have the opportunity to showcase their latest products and solutions.

Conferences and Forums

Singapore Airshow 2016 will see the return of two strategic conferences which offer delegates the opportunity to keep themselves abreast on the latest developments in the commercial aviation and defence sectors. Business forum and Technology Seminars will also take place for delegates to engage in discussions with other stakeholders on addressing challenges and preparing for the future.

Singapore Airshow Aviation Leadership Summit (SAALS)

The Singapore Airshow Aviation Leadership Summit is the only event of its kind in the industry that brings together high-level participants from regulators, private sector, government and airline operators to address a wide range of hot topics from environment liberalisation and security challenges to salient strategic trends the region faces.

Going into its 5th edition, the upcoming Singapore Airshow Aviation Leadership Summit 2016 is a summit that focuses on the key issues affecting commercial aviation.

SAALS is co-organised with the Civil Aviation Authority of Singapore (CAAS), Experia Events, International Air Transport Association (IATA) and the Singapore Ministry of Transport (MOT).

Asia Pacific Security Conference (APSEC)

APSEC gathers distinguished speakers and high-level delegations from around the world to participate in discussions on shaping peace and security worldwide.

Since its inception in 2002, the conference has not only succeeded in drawing expert speakers from around the world, it has also grown to be an important event for defence officials, military personnel, academics, analysts and industry leaders globally.

APSEC is co-organised with the S.Rajaratnam School of International Studies and Experia Events.

Business Forum

The Business Forums will make a return at Singapore Airshow 2016 with a focus on–

- Aerospace Emerging Technologies Business Forum
- Training & Simulation Business Forum
- Asia Business Forum

Technology Seminars

Technology Seminars offer exhibitors the opportunity to showcase their latest and most innovative technologies. As a key attraction of Singapore Airshow 2014, the Technology Seminars will be held in a dedicated section in the main exhibition hall. Scheduled at different time slots over the 4-days trade event, visitors will get in-depth understanding of the design and technological considerations behind the products or solutions on showcase and take advantage of the chance to exchange ideas with the presenters face-to-face.

For more details, please visit <http://www.singaporeairshow.com/>.

ANNEX B

Key Statistics from Singapore Airshow 2014

Singapore Airshow 2014 wrapped up the trade segment of the six-day event with deals announced worth US\$32 billion (+3% versus 2012), and both participating companies (1,018 or +13% versus 2012) and trade attendees (45,152 or +1% versus 2012) exceeded the 2012 totals!

Major contracts were announced for Airbus, Embraer, Boeing, Rolls-Royce, ATR, Pratt & Whitney, GE Capital Aviation Services, Bombardier, CFM International, Augusta Westland, Rockwell Collins, ST Engineering, Turbomeca and many more. This reinforces Singapore Airshow's standing as the must-attend and must-exhibit show on the worldwide Airshow circuit for both military and commercial aviation.

BEST PERFORMANCE DELIVERED IN 2014

- Deals worth US\$32 billion (+3%), surpassing the value of sealed deals in 2012
- 1,018 participating companies (+13%) from 47 countries & regions
- 65 of the top 100 aerospace companies
- 22 country/region pavilions
- 45,152 trade attendees from 125 countries & regions
- 274 delegations from 76 countries & regions
- Close to 70 CEOs, presidents and chairmen from various airlines and industry associations
- A total of 1,132 high-Level meetings took place between VIP delegations and exhibitors
- 904 accredited media representing 309 media outlets

FINDINGS FROM OUR SINGAPORE AIRSHOW 2014 EXHIBITORS SURVEY

- 100% of the exhibitors achieved their objectives
- 99% of exhibitors were satisfied with the quality of visitors at their booths
- 95% of exhibitors were satisfied with the number of visitors at their booth
- 99% of exhibitors were satisfied with the event
- 95% of exhibitors made new contacts at the show
- More than half of the exhibitors received orders or potential orders at the show

SINGAPORE AIRSHOW 2014 FRANCE PARTICIPATION

France Pavilion Participants

- AAA – DORNIER TECHNOLOGY
- ABC
- ACB
- AIR LIQUIDE
- BCI AEROSPCE
- COMPOSITE INDUSTRIE
- CW SINGAPORE
- DCI – DEFENSE CONSEIL INTERNATIONAL
- ECA SINTERS
- ELTA
- EUREP INDUSTRIES
- EXPLISEAT
- EXXELIA SUPPLY
- LACROIX
- MICHELIN AIRCRAFT TYRE
- NSE INDUSTRIES
- PARIS AIR SHOW
- POWERJET
- RELLUMIX
- REVIMA GROUP
- SABENA TECHNICS
- SAFRAN
- SDV LOGISTICS
- SUNAERO
- TECHMAN-HEAD
- ZODIAC AEROSPACE

France / France-based Companies Outside the French Pavilion

1. AIRBUS GROUP
2. ATR
3. CFM
4. JEC GROUP
5. MBDA
6. THALES