

**MEDIA RELEASE
FOR IMMEDIATE RELEASE**

Inaugural Rotorcraft Asia to Enhance Singapore's Aviation Hub Status

Premier dedicated event for the global civil helicopter industry brings together key stakeholders and major players to tap into opportunities in the dynamic Asia Pacific market

SINGAPORE, 13 October 2015 – Experia Events today announced the launch of the inaugural Rotorcraft Asia helicopter show, which will be held from 18 – 20 April 2017 in Singapore at Changi Exhibition Centre. Dedicated to the thriving Asia Pacific market, Rotorcraft Asia will gather the global civil helicopter industry in Singapore, catering to the growing civil, medical, rescue and parapublic aviation demands in this flourishing region.

According to ICF International and Flightglobal Ascend, growth of the global civil helicopter fleet will be led by the Asia Pacific region at a compound annual growth rate (CAGR) of 21.6%. The total civil helicopter MRO spending will grow from US\$4 billion in 2013 to over US\$6 billion by 2023, with the Asia Pacific region accounting for the highest CAGR at 16.8%. Asia Pacific is also expected to continue to have the world's highest rate of fleet replacement and expansion, providing the necessary boost to the industry.

“With the Asia Pacific region experiencing significant growth in the use of helicopters in civil aviation, it is an opportune time to launch a strategic global platform that enables key stakeholders and major players to tap into opportunities in the dynamic Asia Pacific helicopter market,” said Leck Chet Lam, Managing Director of Experia Events. “With our successful track record in organising the Singapore Airshow, I am confident that we will be able to establish Rotorcraft Asia to be an integral part of the eco-system that supports Singapore’s growth as a major aviation hub.”

“We are pleased to celebrate the launch of Rotorcraft Asia in Singapore, a key event that will bring together global leaders of the helicopter community,” says Mr Tan Kong Hwee, Director Transport Engineering, Singapore Economic Development Board. “Not only will this event facilitate business interactions that could lead to new opportunities in Asia Pacific’s growing helicopter market, it also enhances Singapore’s standing as the leading aerospace hub in the region.”

Underscoring the relevance and the need for a dedicated helicopter event to tap into the thriving Asia Pacific market, five of the leading global helicopter industry players – Airbus Helicopters, Bell Helicopter, Honeywell Aerospace, Safran Turbomeca and StandardAero – demonstrated their support by signing Letters of Intent at the launch event to participate in Rotorcraft Asia 2017.

Comprising an exhibition, conference, static aircraft display and a line-up of customer demonstrations, Rotorcraft Asia is the premier networking and deals-making platform for helicopter manufacturers, owners and operators, MROs, distributors of products and services for the helicopter industry, training schools and educational institutions and companies that offer related products and services.

As the premier event for the industry, Rotorcraft Asia brings together top executives, procurement heavy weights, as well as corporations and individuals with a keen interest in the business and solutions of rotorcraft. It will also allow industry players to connect with Asia's network of senior commercial and government representatives.

For more information, visit www.rotorcrafft-asia.com.

###

About Experia Events Pte Ltd

Experia Events specialises in organising and managing exhibitions and conferences of strategic interest, fostering industry development and thought leadership. It has built a strong portfolio in aerospace and defence with the highly successful Singapore Airshow, Asia's largest and one of the most important aerospace and defence exhibitions in the world, and IMDEX Asia, the premier international maritime defence exhibition in Asia. Its expertise also extends to the government and lifestyle sectors, through key events such as the Singapore International Water Week, World Cities Summit and CleanEnviro Summit Singapore.

With a proven track record underscoring its aspirations to stage events that influence, Experia Events aims to diversify its range of strategic events globally.

For more information, visit: www.experiaevents.com.

For further enquiries, please contact:

Marilyn Ho

Experia Events Pte Ltd
Director, Communications
Tel: +65 6595 6130
Email: marilynho@experiaevents.com

Kevin Foo

Hill+Knowlton Strategies
Tel: +65 6390 3320
Mobile: +65 9099 9119
Email: kevin.foo@hkstrategies.com