

MEDIA RELEASE

IMDEX Asia 2015 attracts strong international participation

*Global interest a reflection of growing naval market opportunities
in Asia-Pacific region*

SINGAPORE, 4 March 2015 – IMDEX Asia 2015 has attracted strong international interest from senior naval officials, maritime agencies and industry representatives, who will converge at the Changi Exhibition Centre in Singapore from 19 to 21 May 2015.

To date, the Chief of Naval Staff of the Indonesian Navy, ADM Ade Supandi S.E., has confirmed his participation in IMDEX Asia 2015. He will join Navy Chiefs from 15 other countries including Australia, Bangladesh, Germany, India, Malaysia, New Zealand, Peru, the Philippines, South Africa, Sri Lanka, Sweden, the United Arab Emirates, the United Kingdom, Uruguay and Vietnam. The Commanders of HQ Integrated Area Defence System and the Hong Kong Marine Police are also attending. In addition, as of today, nine Navies and Coast Guards from Belgium, Canada, China, France, Oman, Pakistan, Saudi Arabia, the United States of America and the Oman Coast Guard will send representatives to the event.

The Indonesian Navy will also send a frigate and a patrol craft to participate in the warship display at IMDEX Asia, joining warships from four other navies, namely Australia (*HMAS Perth*, ANZAC-class Frigate), Bangladesh, Malaysia (*KD Lekir*, *Kasturi*-class Corvette) and Oman (*Al-Ofouq*-class patrol vessel built by Singapore's very own ST Marine).

IMDEX Asia 2015 has also received a strong vote of confidence from both returning and first-time exhibitors, with more than 80 per cent of exhibition space booked to date. The show will welcome new exhibitors such as Ametek, Kevin Hughes, KM Kinley, Microflown, Qinetiq, Strategic Marine and Teho Ropes along with returning major industry players Damen Naval, Elbit, General Dynamics Canada, Israel Aerospace Industries and ThyssenKrupp Marine Systems.

This strong international participation underscores IMDEX Asia's standing as the Asia-Pacific's premier international maritime defence show. It also reflects growing opportunities in the Asia-Pacific region, which has become the world's second largest naval market, after the United States of America. According to AMI International, the Asia-Pacific region is expected to spend around US\$200

billion on new ships and submarines by 2032, making up roughly 25 per cent of the global projected new ship market.

Southeast Asia in particular is set to spend more than US\$25 billion on new naval ships through 2031, with patrol vessels, frigates and amphibious ships making up the primary group of future new naval projects in the region. Specifically, in Indonesia, President Jokowi's vision to make Indonesia the world's "maritime axis" puts the spotlight on the need to modernise and expand existing naval and maritime resources, protect sea lines of communications and enhance regional and international cooperation to address maritime security challenges.

IMDEX Asia serves as a valuable platform for countries in this dynamic region to update themselves on the latest technologies, network and forge partnerships with key players from navies, governments and industry. The 2013 edition of IMDEX Asia was attended by a record 21 Navy Chiefs from around the world, 9 Directors-General of Coast Guard and heads of maritime agencies, including Chief of Naval Staff Admiral Dr Marsetio and Executive Director of the Indonesian Maritime Security Co-ordinating Board Vice Admiral Bambang Suwanto.

Mr Leck Chet Lam, Managing Director of Experia Events, said: "With strong naval market growth in the Asia-Pacific region, IMDEX Asia is now, more than ever, the platform of choice for delegates and trade visitors to learn more about the wide range of innovative technologies on offer and to network and forge partnerships with industry leaders from around the world. As Indonesia looks to build its maritime resources, we are delighted that Indonesian delegates and trade visitors continue to see strong value in participating in the show."

IMDEX Asia is organised by Experia Events with the support of the Republic of Singapore Navy and the Defence Science and Technology Agency (DSTA).

Held in conjunction with IMDEX Asia 2015, will be the International Maritime Security Conference (IMSC), International Naval Engineering Conference@IMDEX Asia (INEC@IMDEX Asia) and the Asia Pacific Submarine Conference 2015 (APSC 2015).

About IMDEX Asia

Established in 1997, the biennial IMDEX Asia is the premier international maritime defence show in Asia Pacific and beyond. IMDEX Asia comprises an exhibition, strategic conferences and a warships display. It has gained recognition as the global platform to address pressing issues within the naval and maritime security industry, showcase the latest naval technologies and connect key players from navies, governments and industry. A must-attend show in the international maritime defence calendar, IMDEX Asia 2015 will be the tenth in the series and will be held from 19 – 21 May at Singapore's Changi Exhibition Centre.

For more information on IMDEX Asia 2015, please visit <http://www.imdexasia.com>.

About Experia Events Pte Ltd

Experia Events specialises in organising and managing exhibitions and conferences of strategic interest, fostering industry development and thought leadership. It has built a strong portfolio in aerospace and defence with the highly successful Singapore Airshow, Asia's largest and one of the most important aerospace and defence exhibitions in the world, and IMDEX Asia, the premier international maritime defence exhibition in Asia. Its expertise also extends to the government and lifestyle sector, through key events such as the Singapore International Water Week and World Cities Summit.

With a sound track record underscoring its aspirations to stage events that influence, Experia Events aims to diversify its range of strategic events globally.

For more information, visit: www.experiaevents.com.

For further enquiries, please contact:

Marilyn Ho

Experia Events Pte Ltd
Director, Communications
Tel: +65 6595 6130
Email: marilynho@experiaevents.com

Lin Kuek

Hill+Knowlton Strategies
Tel: +65 6390 3363
Mobile: +65 9336 5080
Email: lin.kuek@hkstrategies.com